GRADUATE CERTIFICATE IN ELECTION ADMINISTRATION

The Graduate Certificate in Election Administration is a 15 credit hour program within the Auburn University Master of Public Administration Program. The certificate requirements include 3 required courses and 2 electives, which are available online.

The curriculum is designed to provide graduate-level students and practicing professionals with the knowledge, skills, and abilities to function effectively in election administration. The certificate can be earned while pursuing an MPA or independently. Courses cover institutional arrangements, law and policy, and critical contemporary issues facing the election administration community. Students are also required to complete an ePortfolio.

CURRICULUM

Required Courses

POLI 6270 Seminar in Election Administration
POLI 6280 Election Regulation and Reform
POLI 7920 Internship**

Electives

POLI 6150 Federalism and Intergovernmental Relations
POLI 6290 Public Sector Information, Security, and Risk Management
POLI 6470 Comparative Election Administration
POLI 7520 Program Evaluation

**Practitioners can use the Election Center Certified Elections/Registration Administrator (CERA) program certification to fulfill the internship requirement.

EPORTFOLIO

To complete the certificate, students create an ePortfolio, a professional website that demonstrates mastery and showcases knowledge and skills.

QUESTIONS? CONTACT

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Graduate Certificate in Election Administration
Student Learning Outcomes

The mission of the Auburn University MPA Graduate Certificate in Election Administration is to provide graduate-level students and practicing professionals with the knowledge, skills, and abilities to function effectively in election administration.

SLO 1: To Lead and Manage in Public Governance

Remembering Identify the array of methods by which election officials are selected.
Identify the array of state/local and local office structures.

Understanding Explain the implications for public understanding of selecting election officials through elections.

Applying Apply an election office policy on social media to election day activities.

Analyzing Diagram reporting relationships and influence relationships across the election administration system on a specific administrative problem.

Evaluating Write a job description for a new position in a local election office.

Creating Prepare a budget proposal to address staffing needs and other resources needed for a transition to a new policy requirement.

SLO 2: To Participate in and Contribute to the Public Policy Process

Remembering Generate glossary of terms that identify major steps of election administration as an interactive intergovernmental system.

Understanding Explain methods of election reform over time.

Applying Discuss the implications of recent US Supreme Court decisions on election operations in specific states.

Analyzing Map the state, local and national election offices, advocacy groups, and vendors involved in a major policy issue in election administration (e.g., voter identification methods).

Evaluating Reflect on lessons learned and best practices in cyber-security policy in election administration.

SLO 3: To Analyze, Synthesize, Think Critically, Solve Problems, and Make Decisions

Remembering Identify primary metrics and measures used in election administration activities.

Understanding Examine the history of the development of measurement of election administration.

Applying Express the measures that could be used to capture performance in a key area of election administration.

Analyzing Investigate contemporary vendor products and methods designed to address a particular election administration issue.

Evaluating Appraise the strengths and weaknesses of various methods of auditing elections.

Creating Design staff training for an election issue in an election office.
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SLO 4: To Articulate and Apply a Public Service Perspective

Remembering
Identify the array of methods of voter registration and electoral participation around the world.

Understanding
Describe different methods of voter convenience in American elections.

Applying
Create a panel to discuss the perspectives and election administrative perspectives about a method of election designed to improve voter convenience.

Analyzing
Construct a network map of information sources that could be accessed to better understand an election administration issue.

Evaluating
Prepare an evaluation of community outreach efforts to provide language assistance to voters.

Creating
Create a flow chart of a plan to increase voter satisfaction with the voting experience.

SLO 5: To Communicate and Interact Productively with a Diverse and Changing Citizenry

Remembering
Name the federal laws that preserve civil rights in voter registration and election administration.

Understanding
Explain why some groups merit particular treatment in the election administration process.

Applying
Determine how Section 2 of the Voting Rights Act of 1965 applies to a decision of a local election office.

Analyzing
Map a community network of advocacy groups and government offices that support accessibility for voters with disabilities.

Evaluating
Synthesize research about the voting experience and poll worker race and ethnicity.

Creating
Develop a plan to provide technology support for a local election office.