**Career Pathways: Bachelor of Arts in Communication**

# Freshman Year

## Course Selection

* In COMM 1000 you will learn fundamental speaking and rhetorical skills.
* *Gateway Courses: ENGL 1100 and 1120, core social science and COMM 1000*

## Ask for Assistance

* Meet with the CMJN advisor to outline the application process for the major and assist with individual planning

## Gain Experience

* Seek opportunities to join freshman leadership programs and student organizations related to your individual interests.

## Get Involved

* Join the CMJN Facebook page for school and major updates, and internship and job postings. Follow us on Twitter @AU\_COMM for announcements of upcoming COMM events and deadlines.

# Sophomore Year

## Course Selection

* Acquaint yourself with fundamental communication concepts in areas such as organizational communication, small group, and message preparation and analysis.
* Gateway Courses: CMJN 2100 (fall), COMM 3600 (spring/summer)

## Ask for Assistance

* Strong writing is expected in our courses. Visit the Miller Writing Center for assistance with organization, editing, and other related writing issues.
* Meet with someone in the Career Center to explore career options and receive individualized assistance.

## Gain Experience

* Put your communication skills to work in the student organizations to which you belong.
* Develop your leadership skills: join committees, organize group events, build university and community ties.
* Consider additional internships as you complete your college program.

## Get Involved

* Lambda Pi Eta is the honor society for students in communication-related degree programs, which provides opportunities to attend career-building workshops, become involved in community service activities, and act as an outstanding representative of both the society and the major.

# Junior Year

## Course Selection

* Continue developing your speaking and writing skills, as you are introduced to a range of communication theories and concepts in rhetoric and human communication.
* *Gateway Courses: COMM 3500 (summer/fall)*

## Ask for Assistance

* Meet with the CMJN advisor to discuss COMM program options and emphasis areas.
* Meet with a COMM faculty member or the CMJN Graduate Program Officer to discuss graduate school options and the application process.

## Gain Experience

* Consider opportunities for your required senior internship (COMM 4920).
* Visit the CMJN internship webpage for specifics on the process and to contact the internship coordinator.

## Get Involved

* Pursue leadership roles in your organizations to exercise and enhance your communication skills.

# Senior Year

## Course Selection

* Synthesize the material from previous classes.
* Enhance your theoretical understanding while applying skills to specific contexts (e.g., interpersonal relationships, leadership, politics, and health.)

## Ask for Assistance

* Work with the Career Center to update your résumé and continue assembling a portfolio of your work.

## Gain Experience

* Complete your required senior internship (COMM 4920).
* Attend Communication and Media Career Day

## Get Involved

* Pursue leadership roles in your organizations to exercise and enhance your communication skills.
* Join the CMJN undergraduate LinkedIn group, to access business and leadership tips as well as job opportunities.

**Career Planning**

A bachelor’s degree in Communication prepares you for careers in a variety of fields requiring strong communication, leadership and interpersonal skills. Graduate education may be required for career advancement in some fields.

**Sample Careers:**

* Human Resources Specialist: Minimum Education: B.S., B.A.; Entry level salary range: $33.2K-$56.6K
* Attorney: Minimum Education: B.A., J.D.; Entry level salary range: $50K-90K
* Nonprofit Director: Minimum Education: B.A.; Entry level salary range: $39K-69K

These are just three options out of many that Communication majors pursue. For more career options be sure to check out “What Can I Do with a Major In...” at auburn.edu/career.

**For additional information, visit:** Auburn University Career Planning  
303 Mary Martin Hall  
[www.auburn.edu/career](http://www.auburn.edu/career)

For additional career and internship tips, visit the COMM Career Pathways webpage: **Insert Link to webpage**